



# USTDA

UNITED STATES TRADE AND DEVELOPMENT AGENCY PRESENTS

## A Business Briefing to highlight opportunities for U.S. companies in China's Green Cement Sector

**Date: Wednesday, October 26, 2011 | Time: 8:30 a.m.- 4:30 p.m.**

**Location: USTDA, 1000 Wilson Boulevard, Suite 1600**

**Arlington, VA 22209 | Telephone: 1.703.875.4357**

### Meet the Delegates

U.S. companies will have the opportunity to meet and network with key decision makers from China's cement industry, including representatives from the **Ministry of Environmental Protection, the China Cement Association, the Chinese Society for Environmental Sciences, the China Building Materials Academy, Xiamen Oasis Sources Company, South Cement Company, Jiangsu Cohen International Engineering Group, Sinoma Anhui Cement Company, Hefei Cement Research and Design Institute**, and a representative of the U.S. Foreign Commercial Service in Beijing.

### Export Opportunities

USTDA's China Green Cement Business Briefing provides a valuable market entry opportunity for U.S. companies to gain access to the large and expanding environmental emission reduction, energy efficiency and waste treatment technology markets in China.

### Other Project Highlights

- China is investing approximately \$20.5 billion over the next five years in energy conservation and emissions reduction for its cement industry.
- This USTDA visit will introduce advanced U.S. best practices and green technologies to key Chinese decision makers and buyers.



The National Export Initiative was launched in 2010 in order to create jobs for Americans by doubling U.S. exports in five years and opening new markets for U.S. firms. USTDA supports the NEI's mission as a member of the President's Export Promotion Cabinet.

For additional information about the USTDA South Africa LNG Business Briefing, please contact Olympia Brescia of Global Marketing & Communications at 1.781.641.2900 or via email at [obrescia@gmc-ideas.com](mailto:obrescia@gmc-ideas.com).



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## Registration Form

### USTDA China Green Cement Business Briefing

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NAME \_\_\_\_\_ JOB TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

STREET  
ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_ COMPANY WEBSITE \_\_\_\_\_

COMPANY DESCRIPTION \_\_\_\_\_

Are you a small business? ☐ Yes ☐ No (please check one)

Will you be staying for lunch? ☐ Yes ☐ No (please check one)

If yes, please list any special dietary restrictions: \_\_\_\_\_

### ONE-ON-ONE MEETINGS

☐ Yes, I would like to schedule a one-on-one meeting with the delegates.

### PRIVATE PRESENTATIONS

For information about private company presentations to the delegation, please contact Olympia Brescia of GMC at 1.781.641.2900 or via email at [obrescia@gmc-ideas.com](mailto:obrescia@gmc-ideas.com).

Please return your completed registration form via email to [obrescia@gmc-ideas.com](mailto:obrescia@gmc-ideas.com).

**There is a \$40 per person charge to attend this event.**

### USTDA NATIONALITY REQUIREMENTS:

Please note that participation at and/or sponsorship of a USTDA-funded event held in the United States is limited to U.S. Individuals, U.S. Firms or U.S. Consultants, each as defined in USTDA's Nationality Requirements, which are available on USTDA's website at [www.ustda.gov](http://www.ustda.gov).